



Eastern Region Communication and Technology Conference 2016

Power of Partners 7.0

May 25-27, 2016

www.powerofpartners.org

Student Symposium

Thursday, May 26, 2016 (9:00am-1:30pm)

Hyatt Morristown at Headquarters Plaza, 3 Speedwell Avenue, Morristown, New Jersey 07960

****Sponsored by the Jersey Access Group****

Syllabus

The Jersey Access Group's student outreach program provides area high schools and vocational schools an opportunity to select a group of students, with an interest in media, to participate in a "free" day-long program that explores the multi-faceted world of television and video production.



This symposium will allow teachers and students to interact, share their work, and discuss their television classes with their peers. The program will include the opportunity to learn about the potential employment pathways into broadcast television, community access television, industrial and educational production, and content distribution.



While visiting the trade show floor, educators and students will have the opportunity to meet with over 60 vendors representing the very latest in media technology. Students will be able to ask questions, learn about, handle, and operate the newest technology.

Being able to see and use the latest in video equipment will increase the students' exposure into this field and build their awareness of the complexities of producing content.

Program: The Importance of Community Television

This symposium will give students a glimpse into the world of community media. It discusses what public, education and government (PEG) television is about, the skills that can be learned, the technology used in the trade, and the career opportunities that abound.

Each student will have the opportunity to make contacts with vendors in the community media field as they visit our trade show floor. Television and other media equipment will be on display to see, test, and learn about.

Student Projects and Showcases:

Students should bring along their video gear. They will be able to conduct reports from the floor to be used at their individual schools to validate the event.

While students wait their turn to tour the trade show, classes will have the opportunity to present videos they have made to other students, as well as our guest speaker, for critiquing.

Guest Speaker:



Students will also gain some valuable insights into the many components involved in producing and editing feature shows and segments from special guest speaker **Michael Bibbo**.

Mr. Bibbo began his career on a path that took him through film school, earning a Master's Degree in Film and Media Production in 1994. Early in his career, Michael worked with director Spike Lee's Production Company in New York City that gave him the break he needed to move into the next level of television and film production. After a successful late-night program, an outdoor adventure program airing on ESPN 2, he directed and Produced "Brain Stew", a locally produced educational program that was eventually syndicated and rated in the top 10 educational programs in the country. In 2000, Michael's career took a ten-fold leap in responsibility when he was sought out by NASA to produce 25 programs over a five-year, \$2.1 million contract. His first year of production garnered him his first regional Emmy award for best science program.

Mr. Bibbo then re-imagined, improved and enhanced his next series, NASA 360, with a \$2 million budget to produce 23 high-definition science programs. With critical acclaim and a National Emmy nomination for editing, NASA 360 became NASA's most successful television series ever produced. With an audience of over 20 million people tuning in over the web, television and radio, this was NASA's first program to premiere on HULU, iTunes, DirecTV and on several airlines as in-flight entertainment.



In 2012, Mr. Bibbo was sought out by AMA Studios, a division of Analytical Mechanics Associates, and built a new production department from the ground up, providing pivotal leadership in building out corporate multimedia infrastructure in a mere six months. During this time, he co-produced a new NASA program,

NASA X, that is the centerpiece of AMA Studio's global outreach. This new series garnered a third Emmy win for Michael for best new series promotion. He also won NASA's Cinematographer of the Year in 2014.



With a portfolio of over 400 programs to his credit, worldwide distribution, commercials, industrials, and a career focused on videography, directing, editing, writing and communications, Mr. Bibbo has been and will continue to be an integral part of AMA Studios' success.

Students should bring their own lunch. Only beverages will be provided.

Student Symposium Schedule for May 26, 2016

Time	Event Description	Group "A"	Group "B"
8:30AM – 9:00AM	All Students Arrive		
9:15AM - 10:15AM	Guest Speaker / Trade Show Floor	*****	*****
10:30AM–11:30AM	Trade Show Floor / Guest Speaker	*****	*****



Time	Event Description	Group "A"	Group "B"	Group "C"	Group "D"
11:40AM- 12:10PM	WORKSHOPS (Teacher/Vendor Lead)	Camera Techniques	Interviewing Methods	Remote Lighting 101	How to Create a News Story
12:20PM- 12:50PM	WORKSHOPS (Teacher/Vendor Lead)	Interviewing Methods	Camera Techniques	How to Create a News Story	Remote Lighting 101



Time	Event Description	Groups
1:00PM-1:20PM	Student JAM Awards	Everyone
1:20PM-1:30PM	Final Thoughts/Farewells	Everyone

Additional Opportunity for Students

The JAM Video Awards recognizes the outstanding achievement in the video production field and the great video work that is being produced in our schools.

By providing the leadership and the many resources that are needed, educational

media channels are helping to build the stations of tomorrow thus securing their own future. It's now time to show off what your students are creating!



The Student Program Categories are intended for programs created and completed by students in grades 9-12 with adults serving in an advisory capacity only. The categories are:

- ☐ **News or Short Segment:** Short informational piece produced as part of a news or morning announcement program.
- ☐ **Talk Show Segment:** Best produced talk show format on any subject
- ☐ **Public Service Announcement:** PSA produced by school as a call to action
- ☐ **Sports Event:** Best coverage of a school sporting event

Entries must be submitted by March 30, 2016 and have been produced between July 1, 2015 and March 30, 2016. **No more than 3 entries per school.**



Rules

- A. Judging is based on six basic criteria: Content, Technical Quality, Creativity, "Local-centricity", Style, and Overall Impact.
- B. Entries Should be no more than 15 minutes in length. Judges will be required to watch only 15 minutes of each entry. You may submit any part of a program or programs, or up to three (3) segments from a series program, not exceeding 5 minutes for each segment (clearly delineate between each segment with a slate or fade). You must not re-edit the segments for the purpose of this contest; they must appear as they were originally produced.
- C. All entries submitted must have been wholly produced between July 1, 2015 and March 30, 2016.
- D. Please also submit with each entry a 30 second highlight of the video for use in our awards ceremony.
- E. All Entries must be submitted into our Dropbox Account. Please email Peter Namen at pnamen@piscatawaynj.org for your individual access code and further instructions.
- F. Please title each entry with your school name, name of entry, and category entered.
- G. Awards will be announced and presented during the symposium.
- H. All entries must be put in in our Dropbox account no later than Wednesday, March 30, 2016.

For Further Information, Please contact

David Garb

President, JAG – Jersey Access Group

Student Symposium Chairperson

davegarb@paps.net

Teachers notes:

1. Please send your email of interest to davegarb@paps.net, as well as the number of students attending (***no more than* 10**), by March 15, 2016. Attendance at the symposium is limited to 100 students. Please bring only those students that are interested in pursuing a career in media. Selected schools will be notified by March 25th, 2016.
2. *Schools interested in participation will determine the number of students those selected schools can bring.* If selected, we will request a list of students and teachers attending, so that we can prepare badges for everyone. Badges must be worn throughout your visit.
3. There is a required minimum of one teacher/chaperone for every 5 students. No additional students or adults will be permitted without prior approval.
4. We request that if you find you will not be using your reserved spots, that you notify us at once.
5. We ask that your students research Mr. Bibbo and prepare questions.
6. Students must be instructed to bring their own lunch. Food will not be available for purchase. Juice and soda will be provided at no cost.
7. Students should be instructed that the food and drink found on the trade show floor are not for their consumption.
8. Students are encouraged to bring video equipment and produce a program. Schools in the past have made this as an assignment. Many of the vendors are willing to be interviewed, but students should be prepared to work quickly, as the vendors are also meeting with prospective customers.
9. We request that each class bring one or two 3-5 minutes DVD videos to show. Each class will be able to present their work and field questions and comments from the attending students, as well as being critiqued by Mr. Bibbo. *This is not a requirement to attend the symposium.*
10. As this is a public event, there will be a number of still and video photographers documenting the conference for press coverage, feature programs, marketing material, and promotional opportunities. **Please ensure that all student releases are signed and presented upon arrival.**
11. Schools should ensure arrival between 8:30am and 9:00am as we will be on a tight schedule. Staff will meet you at the main hotel entrance and direct you to the Student Symposium. Late arrival may result in your class being excluded for part of the program. Buses will be allowed to park in a lot around the block from the hotel.
12. Pick up is 1:30pm and schools will be dismissed based on specific time constraints that may need to be addressed.
13. We urge you to enter your students' videos in the JAM awards. *Entries must be submitted by March 30, 2016.* Any winners participating in the Student Symposium will be presented with their awards at the event. Those not attending will be notified by June 1st and the award will be mailed.

Thank you for participating in the student symposium. For more information about the Eastern Region Communication and Technology Conference 2016, please visit

www.powerofpartners.org.



Eastern Region Communication and Technology Conference 2016

Student Symposium Student Release Form

I, as the parent or legal guardian, do hereby give consent for:

(Print student's name clearly) _____

to participant in the activities of the Eastern Region Community Media Conference Student Symposium which may result in being photographed or videotaped.

I authorize the Jersey Access Group and those acting under its permission and its authority, to photograph, film, video tape and record the voice and/or picture and use his/her picture, photograph, silhouette, and any other reproduction of his/her physical likeness and /or sound (as the same may appear in any still camera photograph and/or video media) in and in connection with the exhibition theatrically, on radio, and on television or otherwise, of any video media in which the same may be used or incorporated, and also in the promotion, exploitation, and/or publicizing of any such video, but not limited to radio, television, or theatrical video.

I hereby indemnify and save harmless the Jersey Access Group its officers, directors, employees, agents, and all persons acting under its permission and/or authority from and against all losses and claims, demands, suits, payments and judgments arising from the use or publication of my picture, photograph, silhouette, likeness, and sound, including any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of a photo, a video or in any processing leading towards the completion of the finished product.

I hereby warrant that I the undersigned are the parent or legal guardian and have every right to give consent in the name of the above named person and further that I have read and understand the above authorization and due hereby release, prior to its execution, and that I am fully familiar with the contents thereof.

Authorizing Signature _____ Relationship _____

Print Name _____ Date _____

Address _____
Street City Zip Code

Phone _____

Form must be signed be returned to your schools appropriate authorities in time to be delivered by the school staff member upon arrival at the student symposium.