

Newsletter

OCTOBER 2015

Trustees 2015-16

Jeff Arban 2015 Lee Beckerman-2015 Bob Duthaler-2016 Dave Garb-2015 Stephanie Gibbons-2016 Debbe Gist-2015 Victoria Timpanaro 2016

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General Meeting Schedule

Oct. 28- Montclair Presentation- JVC Nov. 24- Edison Presentation- Tightrope Dec. 9- Annual Meeting Recognition and JAM AWARDS Location Spain Inn Jan. 27- Reorganization

Meeting: TBD Presentation by Castus Feb. 24- TBD Presentation-Telvue

Your Municipal Communication Resource Connecting Your Town to Your Residents

What has JAG been up to?

That is a question you should ask yourself at least once a month (if not more). So how do you go about finding the answers? Well, that's the easy part and JAG provides you with many choices. This is the advantage of membership. JAG is always looking for ways to keep our members up to date on the things that affect our industry, jobs and municipalities. We provide the tools necessary for you to find the answers and resources as well. One of those tools is our monthly general membership meetings. On the last Wednesday of each month we get together to discuss the business of JAG, keep members apprised of both Statewide and National laws/regulations that are important to our membership and share experiences with each other. These meetings are more than a social event, they are a valuable tool and learning experience. JAG provides the opportunities for members to discuss issues, ask questions to the members, elicit support and learn from outside experts and equipment vendors. Join us these next few months as we already have great vendors/presentations lined up. See this newsletter for further dates, location and topics being presented. And remember, you can always find this information on the JAG website as well.

The learning doesn't stop with the meetings. We are close to launching our new and improving website which will be a valuable resource. The web site will feature a legislative section where you can read about legislation on both a Statewide and National level that could affect our stations and municipalities. Use this tool to educate yourself and those in your community and local government. We will have it broken down for easy viewing by issues pertaining to the BPU, Statewide Legislation and Federal Legislation. This will allow you to educate yourself at your own pace on the various topics. This will allow us to spend less time on these topics at meetings, but rather steer you in the right direction for those who want to know more.

Our website provides you with a Members Only section that's worth your membership dues alone. Here you will find valuable resources like franchise agreements, policies and procedures and a whole lot more. Visit this page on a regular basis to keep up to date and gain valuable information. Plus, you can always add your own material to share with the organization by emailing it to me at bduthaler@jagonline.org.

It's time to get your station's best programming together and enter the JAM Video Awards. This is a chance for all your hard work and dedication to your station to be recognized by your peers and a chance for you to win the coveted "Jammie" Award! The entry deadline to the JAM Video Awards is coming soon. See this newsletter for further information and links to the JAM Video Awards, then join us in December as we announce the JAM Video Award Winners. It's a complete night of great food, company and awards to be enjoyed by you and your staff and volunteers!

Finally, JAG's annual conference, The Eastern Region Communication and Technology Conference is a must attend event for **ALL MEMBERS**, staff, board members, volunteers and municipal employees. This is two days packed with valuable information, tools, training, educational seminars and the ability to network with others throughout New Jersey and surrounding states. The conference also provides members a unique event with the one-day vendor trade show. This is a great opportunity to meet with vendors and to get hands on with equipment important to the operation of your station. Plan on spending the day meeting with manufacturers of cameras, broadcast servers, lighting, post-production, staging and a whole lot more. This is truly the largest trade show in the country that is geared for the access community. Plus, experience the Pre-Conference Welcome Party and Much More! Go to the conference website to learn more:

http://www.powerofpartners.org .

What has JAG been up to?A lot to help keep our members updated, informed and educated. Make the most of your membership, stayactive in JAG!Bob Duthaler, President, Jersey Access Group

AWARDS DINNER PROGRAM TO BE EXPANDED

By Rich Desimone , Marketing Committee

With the formation of the new marketing committee came the responsibility to promote JAG to the public and build value to its members. The first major effort was the idea to expand The JAM Awards Dinner to include recognition of members for their contributions in the growth of JAG. This was an idea that was launched by JAG's first President, Cindy O'Connor, Manager, East Brunswick TV, back in 2000 but was never formally added to JAG's Policies and Procedures and so it was lost when she left office.

The Jersey Access Group was formed in March of 2000 when Debbe Gist, Station Manager, Piscataway TV, invited twelve towns to a meeting in Piscataway. They saw a need for open communication between all the cable access stations in New Jersey. From its inception, it was clear that JAG would play a dominant role in the development of New Jersey's public, educational, and government (PEG) television stations. Debbe Gist, Piscataway, Lee Beckerman, Woodbridge, and Rich Desimone, Metuchen, are the only members left from that original meeting.

Over the past 16 years JAG has hosted 11 conferences, judged 6 video competitions, developed 20 sessions for the NJ League of Municipalities, produced over 130 programs, and grew its membership to over 70 members. In the more recent past, JAG became the NJ Chapter of NATOA and Affiliate of the NJ League of Municipalities, each prompting significant change that has broadened JAG's responsibilities. Our relationship with both NATOA and the NJ League of Municipalities provides the membership with an understanding about the complex communication issues facing both the congress and the FCC and how they will impact New Jersey.

This year JAG launched the Organizational Membership classification, an idea that came out of meeting with the NJ League of Municipalities. This new classification has strengthened the relationship between those members that deal with the communication infrastructure of their town and many of the vendors that provide equipment and services that support those efforts. These were all made possible through the leadership of a dedicated board and the work of many of our members.

On December 9, 2015 The Jersey Access Group will premiere the JAG Annual Recognition Dinner to celebrate the spirit of community leadership, dedication, and outstanding service and recognize video excellence. This will truly be a very special event that will speak to the strength that has changed JAG from a consortium of government operated television stations to New Jersey's resource for telecommunication and video technology.

We would like to invite our Organization Members: HB Communications, Telvue, Tightrope, Castus, Shadowstone, Rushworks, Varto Technologies, and JVC to attend and participate in the JAM awards presentation. We ask all JAG members to join us at the Spain Inn in Piscataway from 6:00pm-10:00pm, cost \$45.00, as we honor the work of our peers. Details about the dinner will be announced in the next newsletter. Click the link below to order tickets: http://events.constantcontact.com/register/event?llr=5izl8xcab&oeidk=a07ebfcqckfc496efaf



Save the Date DEC. 1-3, 2015

TOP EXHIBITORS | TARGETED TRAINING | KEYNOTE SPEAKERS | NETWORKING EVENTS | DAILY PRIZES

JAM Awards Registration is Open! By Victoria Timpanaro and Jeff Arban, Co-Chairs, JAM Awards Committee



FINAL DAYS TO ENTER! 5th Annual JAM Video Awards Including Five College Student Categories

Submission deadline: Friday, Oct. 15, 2015

The registration is open to members of the public and at a discount rate to members of the Jersey Access Group. Not a JAG member? Find out how to become one.

College Student Categories entries are FREE of charge with a limit of five entries.

Rules

Judging is based on six basic criteria: Content, Technical Quality, Creativity, "Local-centricity", Style, and Overall Impact. There are a total of 14 competitive categories.

1. Submit all entries in MPEG-4 format only - files must be received by October 15, 2015.

2. Entries may be any length; however judges are only required to watch 15 minutes of each entry. You may submit any part of a program or programs: such as the beginning and end, or beginning and middle, etc. of a single program OR three to four segments from a series program, not exceeding 5 minutes for each segment (clearly delineate between each segment with a slate or fade). You must not re-edit the segments for the purpose of this contest; they must appear as they were originally produced.

3. All entries must be accompanied by a 15 second highlight clip for use as part of the JAM Video Awards presentation.

4. All entries submitted must have been wholly produced between September 1, 2014 and August 31, 2015.

5. Entry fees are \$50 for JAG members and \$75 for non-JAG members, per entry. Enter 4 programs and you get the fifth entry free!!! Pay online with PayPal at the registration site, a municipal purchase order, or by check. Make checks payable to Jersey Access Group. *If you don't know if you are a current Jersey Access Group member please contact Debbe Gist at dgist@piscatawaynj.org.*

6. Category awards will be in the form of award for first place, certificates for second and third place, and possibly honorable mention.

7. Please label each entry file with the category number, category entered, name of entry, and station or organization name.

8. Instructions and password will be sent via email for uploading of entries to JAM Awards Drop Box.

Make checks payable to Jersey Access Group Mail check or purchase order to: Jersey Access Group, PO Box 164, Metuchen, NJ 08840

Reasons for Disqualification

1. File is not in the required format.

2. Files which are not viewable for technical reasons. Judges will make every effort to view your entry. Please check your files before upload.

3. An entry that clearly violates a specific requirement of the category in which it is entered.

4. Improper alteration or re-editing for the purpose of this contest. Program or excerpts of the program should be entered in this contest as they were originally produced.

5. Incorrect payment or failure to pay by Nov. 15, 2015.

6. Failure to provide a 15 seconds publicity clip.

7. Entry received after Oct. 15, 2015. This is a REAL deadline and there will be no extensions!

Note: No refunds will be made for any entry that is disqualified, or if any other error is made by the producer or submitter of any entry.

Indemnification and Rights

- All decisions made by the judging panels of the Jersey Access Group Video Awards Committee are final.
- To promote community media, the Jersey Access Group retains the right to use clips of winning entries for promotional purposes, including broadcast of the JAM Awards show for a period of two (2) years.
- The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in the entry and will provide such clearances upon request.
- To volunteer to be a judging site, or for answers to questions, contact: Victoria Timpanaro-<u>vtimpana@essex.edu</u>.

Program Categories

Note: Programs may be entered into more than one category but each category has to have a separate entry form and fee. Awards will be given to first place winners with second and third place winners receiving certificates.

1. Arts, Entertainment, or Music Performance: Spoken recital, video and movie wrap-a-round, sketch comedy, variety acts, along with movie and gaming reviews. Traditional or innovative musical/dance performance, creative or experimental music videos, dance, or music/dance artist profiles.

 Diversity Programming: Program that explores culture, people or ideas not generally explored in the mainstream media; speaks to a human understanding of diversity; a specific culture, ethnic group, gay/lesbian, or differently-abled group or different ways of life.
 Documentary Profile or Event: Program that profiles true-to-life people, places, organizations, or program that examines true-to-life event(s), occurrences or issues and provides factual information without fictional elements.

4. Instructional & Training: Programming of a "how-to" nature... informational and skill-building feature (often hands-on) to help viewers accomplish a goal.

5. Issues and Political Process: Program that includes a monolog or opinion/interview-based discussion of an issue or idea in order to explore points of view, or that involves viewers in the political process, pre-election interviews or coverage of local election night results, commentary, debates, or forums...democracy in action.

6. Live Event or Other Programming, excluding sports productions, that is Live or Live to Tape: Coverage of an event or competition involving NO post-production editing (except minimal titling) such as a community event, meeting, live in-studio call-in, etc.

7. Local Events: Parades, festivals, fairs, holiday events, performance, concerts, hometown events, things-to-do in your community. 8. News and Magazine Format: Entertainment, information, or variety show or series comprised of short, self-contained segments; or an edited series, or a program that offers reports on local topics and events around a town, city or school.

9. Program Opening: Best use of a title sequence of a recurring program.

10. Promo/PSA (UNDER 5 MINUTES): Station IDs, show promos, informational piece about PEG, short scripted production, or a short public service announcement about a nonprofit organization.

11. Sports Programming: Program or series about topics related to sports and/or athletics

12. Sports Programming-Games: Coverage of a sporting event and/or sports competition

13. Talk Show- Entertainment: Any subject or topic that includes activities and entertainment segments.

14. Talk Show- Informational: Any subject or topic that include opinion/interview-based discussion of a person or event to generate interest and educate the public.

College Student Non-Broadcast Categories

These are any video works that have NOT been broadcast over the conventional television channels, but follow the appropriate broadcast standards (No obscenity, no nudity, etc.). They could have been created as a class assignment or internal communications - i.e.: internet/streaming. The categories are:

15. News Show/Short Segment: Entertainment or information show or series comprised of short, self-contained segments, or an edited series, or a program that reports on local topics and events.

16. Talk Show: Any subject or topic that includes opinion/interview-based discussion of a person or event to generate interest and educate the public.

17. Public Service Announcement: A short public service announcement about a non-profit organization or public awareness (i.e. Don't Smoke, Recycling, etc.).

18. Sports Event: Coverage of a sporting event and/or sports competition, or a program or series about topics related to sports and/or athletics.

19. Narrative Short Film/Video: Program that profiles people, places, organizations, or true-to-life event(s), occurrences or issues and provides factual information without fictional elements.

For questions or to volunteer to be a judging site, contact: Victoria Timpanaro at vtimpana@essex.edu.

Submission instructions

- After submitting this on line registration you will be sent instructions and a password to upload your entry file to JAM Video Awards on-line and Drop Box folder.
- Each entry must be uploaded separately.
- File name must include the category number, category name, entry title, and the name of your organization or station.
- Payments can be made by check, purchase order or PayPal with a credit card.
- Click below to enter up to five programs and/or categories.

- Additional entries require use of a different email address.
- You may not change or add to your registration form after you have submitted it.
- Maximum of 5 entries per registration form.
- Submission of this registration application certifies that I have the authority to submit this entry and have secured all necessary
 rights for material presented in the program. I understand that by submitting this entry, I am giving the Jersey Access Group and
 local broadcast stations the rights for non-commercial use of clips of my winning entry for two years for promotional and/or
 broadcast of the JAM Video Awards show.
- All entry must be received no later than Friday, Oct. 15, 2015.

Payment or purchase order must be received by Nov 15, 2015 or the entry will be disqualified.

Click below to register.



Only 5 entries per registration.

Awards will be presented at the Jersey Access Group JAM Awards Dinner on Dec. 9, 2015, 6-10pm, at the Spain Inn, Piscataway, NJ.

We appreciate your support and wish you luck!

Sincerely, JAM Video Awards Committee Victoria Timpanaro & Jeff Arban, Co-Chairs

NJ League of Municipalities Convention

Hello JAG Members:

In November, JAG will once again have a presence during this year's League of Municipalities Convention.

JAG happens to be an affiliate of this organization. The league looks at our group as a significant source of information means to for their communication library for their questions and concerns.

Being an affiliate has also made us an invaluable resource during the convention as well. This year, JAG has joined forces with the league to present a special joint-session on "FirstNet", Nov. 18th at 2:00pm.

Rich Desimone and I have been working hard on putting together this event and we have four very special guests, who will be relating to the attendees their wealth of knowledge on this subject.

Steve Traylor, Executive Director,	Captain D. Brady, Bureau Chief, Communications Bureau
National Organization of Telecommunication Officers	New Jersey State Police
and Advisors	David A. Cook, Consultation and Outreach Lead, Regions 2
Fred Scalera, Public Safety Broadband Program Manager	First Responder Network Authority (FirstNet)
N J Office of Homeland Security and Preparedness	U.S. Department of Commerce

We will also be having again this year a booth on the trade show floor. I am asking all of our JAG members for your help staffing the JAG Booth. The times and dates are as follows:

Tuesday, Nov. 17, 10:00AM-1:00PM and 1:00PM-4:00PM Wednesday, Nov. 18, 10:00AM-1:00PM and 1:00PM-4:00PM Thursday, Nov19, 9:00AM-1:00PM

Any assistance you can offer will be greatly appreciated and your involvement will demonstrate JAG's value to, not only the league, but to the all the municipalities. If you can help us out please reply to me at the e-mail below.

Thank you.

David Ganb Vice President, JAG-The Jersey Access Group <u>davegarb@paps.net</u>

Camera Matching

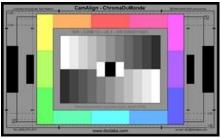
by Ken Freed, District Sales Manager, JVCKENWOOD USA

We sometimes have cameras from different manufacturers or sometimes different models from the same manufacturer and we want them to produce images that look alike. So when trying to match cameras of different types, we must go into the camera menus and adjust some values of the imaging process. Very often it is the "better" camera that has the most adjustment capability so this is the camera that we adjust to look like the "lesser" other cameras. Or if we have a newer and older camera, we probably have to adjust the newer to look like the older camera.

First we need some test charts. And we will need a waveform and vector monitor. The test charts should include a black, white, and gray chart which has about 11 shades of gray, this is a gray scale chart. We also need a chart with several colors, maybe a dozen or so colors. The very complex color charts aren't required for most work. Such charts may cost almost \$1000 from DSC.

DSC does have a chart with gray and color on one chart like this:

You begin by aiming the cameras at the test chart and move the cameras as close together as possible. You need the cameras to "see" the chart in the same light. The chart should be well lit. Look on the waveform presentation and you will see the brightest parts of the image are from the white squares. The darkest are from the black. You want to adjust the iris of each camera so the whites are the same



and the blacks are the same. A good way to see this is to have the cameras going through a switcher and have the switcher set to a vertical wipe where the horizontal line moves up and down to create the transition. While focused on the gray chart, now is a good time to white balance the cameras.

With the switcher's wipe showing both cameras with a horizontal line through the 11 gray steps, you adjust the iris so the brights are close. The darks can be adjusted by working with the Black compress and stretch adjustments in the menus and the mid ranges may get closer together with some adjustment to the gamma setting. If you have a waveform monitor, you should be able to move the switcher transition back and forth and see the gray levels be very similar.

Only after getting the white to black performance of the cameras close can you begin to consider color.

Look in the menus of the cameras and see that the cameras are set to similar setting for things like Matrix and Chroma gain. You can monitor the color values with the switcher transition but a vector scope will be more accurate. Chroma gain will adjust the "amount" of color, the saturation, and it should be adjusting the saturation of all colors a similar amount. Matrix adjustments will effect some colors more than others. You should be able to observe the various colors on the color chart and get them close with these simple adjustments.

Keep in mind that one camera may very well be better at showing colors in general. Maybe the newer or more expensive camera might simply be better. But you should be able to get them closer than their default settings.

In Pro level cameras it is possible to go beyond this level of adjusting but such adjustments really require a vectorscope and involve adjusting each color individually. This does take some time and experience.

Now move the cameras to their normal positions in the studio. Verify they are seeing the same lighting. Be aware that some of the difference between cameras may very well be due to the light they each see since they are now at different angles. Watch for reflections which may be seen in only one camera.

As a "rule of thumb" it is usually perfectly alright for a small change in a menu setting of 1 or 2 values to be used to make cameras look the way you wish. There really isn't anything sacred about the default settings. However if you are getting to some larger menu settings of maybe 6 or 7 out of an adjustment range of 10, there should be a reason why such adjustment is needed. Maybe something is off in a camera or in your method.

Bits & Bytes

- Oct. 14 JAG Executive Board will meet and review changes to the policies and procedures.
- Oct. 19 First meeting of the 2016 Conference Committee.
- Oct. 28 General meeting to be held at Montclair. Nominations for 4 board trustees. Our newest organizational member JVC will be presenting their latest equipment. Ken Freed, JVC District Sales Manager will be joining us. Ken is also an engineer and is a great resource for JAG members. If you are trying to figure out the cameras you need to transition your station into HD and to send content via wireless technology you will not want to miss this meeting. We encourage members to attend.
- Nov. 9 NATOA webinar-How to be a Gig City -- What are the Options? Communities are stepping up to the challenge of establishing local infrastructure that will ensure they remain economically competitive with the rest of the world, while protecting public health, safety, and educational opportunity in a knowledge-based future. This session will examine what options are available, and how to strategically plan, to be a Gig City. Does it mean having to build a fiber infrastructure yourself, or are their less risky alternatives but which may mean less control over this critical infrastructure.
- Nov. 10 The FCC will hold a special forum to promote discussion about closed captioning of public access and governmental programming shown on television. The event will include discussions about the benefits of captioning such programming, the relevant captioning obligations of programmers and stations, and effective captioning solutions. The event will engage local government professionals, policy makers, captioning vendors, consumer groups, engineers, representatives from the programming industry, and others as appropriate. The goal of this event is to raise awareness of the issues surrounding captioning of public access and governmental programming, and to ensure the accessibility of such programming for individuals who are deaf and hard of hearing, as well as other individuals who may benefit from the availability of closed captions on this programming. The event will be free and open to the public. Live, 1:00pm-5:00pm, captioned video of the event will be available at www.fcc.gov/live.
- Nov. 11-12 CCW-(Content and Communications World) Javits Convention Center, NYC
- Nov. 24 General meeting to be held in Edison. Election of 2016 JAG Board of Trustees. Please note that this meeting will be on Tuesday Nov. 24 due to the Thanksgiving Holiday. This will be the first time Edison will host a meeting giving members an opportunity to see their operation. Tightrope Media Systems will be providing a presentation.
- Dec. 7 NATOA webinar-The Courts, The Hill and The FCC -- A Year in Review and Setting the Stage for 2016 Our panel of experts will assess how 2015 affected policy and practice on key communications issues and will provide their views of what may be coming in 2016 - and how local governments can prepare.

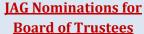


COMMITTEES CORNER

NJ League of Municialities



Nov. 17-20, 2015 Atlantic City, NJ *Save the Date*





at the general meeting in Montclair Members are encouraged to run for the board

IAG Recognition & Annual IAM Video Awards Dinner



JAG Annual Conference

and Technology Conference

May 25-27, 2016 Hyatt Morristown, NJ

Save the Date

EXTERNAL RELATIONS COMMITTEE: Rich Desimone, Chair

JAG organizational members are continuing to sign up for presentations and submitting articles for his newsletter. JVC will present at the October meeting in Montclair. Tightrope will be doing a presentation at the November meeting in Edison. Have been asked by TATOA (Texas Chapter of NATOA) to speak at their board meeting and conference to discuss developing ways to support each other. To join the committee, contact Rich Desimone at <u>ridesimone@verizon.net</u>.

FINANCE COMMITTEE: Debbe Gist, Chair

Membership dues invoices for 2016 will be sent out at the beginning of October. The fee for this coming year will be \$155.00. If you are interested in joining the Finance Committee please contact Debbe Gist: <u>dgist@piscatawaynj.org</u>, or call 732-562-2305.

PRODUCTION COMMITTEE: Peter Namen, Chair

The Production Committee has created an account on Dropbox. This will be used to send pieces to Access New Jersey. It is in early development so stay tuned for more details. Important note, this is not a replacement for TelVue and in no way will it take its place so do not submit programs on here. The committee is also looking for announcements of new shows that need or want distribution to the membership. We want all producers and stations to notify the committee as to what you are putting out there for distribution. Join the committee, contact me at pnamen@piscatawaynj.org.

AD HOC COMMITTEES

Legislation Committee: Dave Garb, Chair

I am eagerly seeking members to join the Legislative Committee. With all the activity that is happening from the Federal Government on down. Our eyes and ears are needed to protect the interest of our PEG communities. If you are interested in being a watchdog, please contact David Garb at <u>davegarb@paps.net</u>.

Membership Committee: Stephanie Gibbons, Chair

The membership committee will be launching the JAG membership Survey very soon. This gives you the chance to tell us about JAG services that you use and which ones are important to you. We want to hear from you to better serve you. Are you a member of JAG but also a fan of JAG, do you love to talk to others about the organization then the membership committee may be a perfect fit for you to help the organization. We are looking for committee members if you want to know more please contact Stephanie at stgibbons@verizon.net

Conference Committee: Rich Desimone, Chair

We are looking for members that are looking for a way to get more involved with supporting JAG's mission. This event is JAG's major annual fundraiser and we need your help. The committee meets monthly Oct. 2015 – May 2016. First meeting will be Oct. 19, 2015. If you are interested contact Rich Desimone at rjdesimone@verizon.net

JAM Awards Committee: Victoria Timpanaro & Jeff Arban, Co-Chairs

Time is running out, so get those JAM Awards submissions in today! Registration closes on Oct. 15th. More information coming soon about this year's Awards Ceremony. If you would like to help out with judging or the night of the event, please send me an email at <u>vtimpana@essex.edu</u>.

Marketing Committee: Victoria Timpanaro, Chair

JAG is up on Facebook and Twitter. Be sure to Like and Follow us! Spread the word and help us reach 100 Likes by the end of the year! If you are interested in helping with the Newsletter and Social Media for JAG, please send me an email at <u>vtimpana@essex.edu</u>.

Jersey Access Group, PO Box 772, Woodbridge, New Jersey 07095 732-877-8581 www.jagonline.org info@jagonline.org New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate Editor Rich Desimone, Marketing Committee